

**MINUTES OF THE
BOARD OF DIRECTORS OF THE
ARLINGTON TOMORROW FOUNDATION
June 3, 2014**

The Board of Directors of the Arlington Tomorrow Foundation convened in Special Session on June 3, 2014, at 9:00 a.m., at the Arlington Convention Center, Room M1&2, 1200 Ballpark Way, Arlington, Texas, with the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted as prescribed by V.T.C.A., Government Code, Chapter 551, with the following members present, to-wit:

Mayor R. Cluck	§	President
Robert Shepard	§	Vice President
Robert Rivera	§	Treasurer
Charlie Parker	§	Secretary
Sheri Capehart	§	Board member
Kathryn Wilemon	§	Board member
Lana Wolff	§	Board member
Jimmy Bennett	§	Board member
Michael Glaspie	§	Board member

And

Trey Yelverton	City Manager
Carolyn Mentasana	Executive Director
Molly Shortall	Assistant City Attorney
Mike Finley	CFO and Director of Finance
Jennifer Wichmann	Director, Management Resources
Mary W. Supino	City Secretary
Martha Garcia	Deputy City Secretary
Cory Halliburton	Lawyer, Outside Council

I. Call to Order:

President Cluck called the meeting to order at 9:03 a.m.

II. Approval of May 13, 2014 Board meeting minutes

Board member Wilemon made a motion to approve the May 13, 2014 Board meeting minutes. Seconded by Board member Glaspie, the motion carried with 9 ayes and 0 nays. **(APPROVED)**

III. Discuss the organization's charitable and operational strategies and approach

David Eisenlohr, Managing Partner, Azimuth Group, presented an overview of the workshop. The following topics were discussed:

- Board Survey Results Summary and Expectations
 - Discussion topics
 - Giving priorities
 - Grant policies
 - Administrative practices
- Boards Visioning Exercise and Discussion

Carolyn Montesana, Executive Director, discussed the Foundation's milestones, accomplishments and comparisons to similar organizations.

At 10:10 a.m., Mr. Eisenlohr, announced that there would be a short recess; Board members reconvened in Open Session at 10:30 a.m. to discuss the following items:

- Gap Identification and Assessment
- Policy Direction
 - Specific changes and/or improvements to current practice that are needed to support achievement of the Arlington Tomorrow Foundation mission and vision. Four specific categories of potential change:
 1. Strategic alignment
 2. Generational impact
 3. Educational support
 4. Operational effectiveness
- Action Plan
 - List of specific action items required to effect the Board's policy guidance, setting deadlines and assigning individual accountability for each:
 1. Schedule a follow up Board discussion on giving categories and funding allocations.
 2. Schedule follow up Board work session on the identification of potential "signature project(s)" and funding partners.
 3. Review/modify grant application materials as necessary and appropriate, based on recent Board guidance.
 4. Implement 85%/15% division between bigger and smaller projects.
 5. Define "big" vs. "small" projects (community impact, dollar size, etc.) and bring recommendations to Board for consideration.

6. Conduct a Board briefing on improving Parks & Recreation budget transparency.
7. Revisit budgeting and resourcing of Foundation administration given the Foundation's growth and expected future administrative workload.
8. Develop/expand social media outreach.
9. Redesign the roles and responsibilities of the Citizen Advisory Board role along the lines of the City's Planning & Zoning Commission.

IV. Future agenda items

There being no further business, the meeting was adjourned at 1:07 p.m.

Robert N. Cluck, President

Charlie Parker, Secretary

ATTEST:

Mary W. Supino, City Secretary