

# Culture/Recreation/Education

## Goal 1: Provide Activities, Educational Opportunities, and Services that Meet the Needs of the Community

### Objective 1: Develop and Implement Programming Based on the Needs of the Community

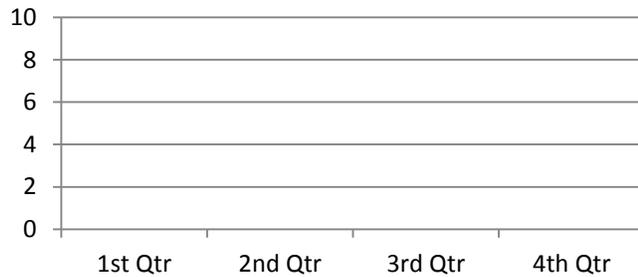
	Project	Performance Measure(s)	City Service Team (Department)
Core CRE 1.1.1	New Passenger Bus Programming	Growth in travel programs	Neighborhood Services (Parks)

**Summary:**

Based on discussions with the City Council in 2013, grant funds in the amount of \$100,000 from the Arlington Tomorrow Foundation were authorized in May 2014 to purchase a new passenger bus. The bus will be used to accommodate various senior adult travel events along with other departmental and city transportation needs.

Milestone	Target Completion	Actual Completion
Order bus through Fleet Services	Aug. 2014	
Determine bus storage location.	June 2014	
Develop travel program dates and destinations.	June 2014	
Meet with Handitran to discuss driver availability and requirements.	July 2014	
Bus delivered	TBD	
Monitor bus utilization rates and customer satisfaction.	Ongoing	

**Travel Events**



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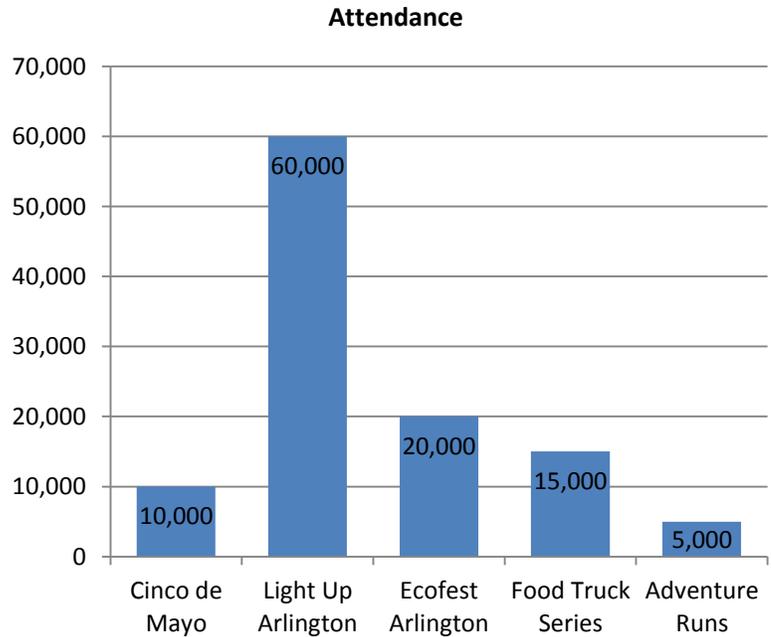
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Project	Performance Measure(s)	City Service Team (Department)
Core CRE 1.1.2	Special Events Initiative ✓ Process Improvement	Neighborhood Services (Parks)

Summary:

The Parks and Recreation Department has increased the focus on community events. The Rental and Lake Services team has become the core provider of special events services for the Department. With the recent success of events such as, but not limited to, Light Up Arlington, Cinco de Mayo and the Food Truck Series, staff have begun the investigation into structuring staff to accommodate a focus and growth in this area. A long-term proposal will be developed to accommodate special events within the Department to reinforce Arlington as a destination and a place for fun and celebration.



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	Project	Performance Measure(s)	City Service Team (Department)
Core CRE 1.1.3	StoryCorps Oral History Project	Coordinate collection of Arlington oral histories and make available to citizens through the library collection	Neighborhood Services (Library)

**Summary:**

The Arlington Public Library will work with the Arlington Historical Society to identify oral history participants and with StoryCorps, – a well-regarded, national nonprofit organization that conducts oral histories – to conduct interviews and create oral histories regarding downtown Arlington. In addition, the Library will work with the Arlington Historical Society to make older oral histories usable again by converting cassette tapes to CD and VHS videos to DVD so that they can be safely archived.

Milestone	Target Completion	% Complete
Award and accept the Library Services and Technology Act (LSTA) TexTreasures grant	10/30/2014	
Identify participants with assistance of Fielder House: Planning of program	Nov. 2014	
Recording of 18 oral histories	Apr. 2015	
Presentation of family history program	Apr. 2015	
Conversion of cassette tapes	May 2015	

## Culture/Recreation/Education

### Goal 2: Strengthen and Leverage Partnerships to Increase Local Government Service Capacity

#### Objective 1: Expand the Existing Shared Resources and Reciprocal Borrowing Arrangements with Other Area Libraries

Project		Performance Measure(s)	City Service Team (Department)																						
Core CRE 2.1.1	Shared Programming Calendar and Summer Reading Club Tracking System	Project completion – web site live	Neighborhood Services (Library)																						
<p><u>Summary:</u></p> <p>Collaborate with Grand Prairie (GPPL), Kennedale (KPL), and Mansfield Public Libraries (MPL) to develop a shared programming calendar and Summer Reading Club registration/tracking system to provide enhanced library service to the residents of Arlington, Grand Prairie, Kennedale and Mansfield.</p>		<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Milestone</th> <th style="text-align: center;">Target Completion</th> <th style="text-align: center;">% Complete</th> </tr> </thead> <tbody> <tr> <td>Award and accept the Library Services and Technology Act (LSTA) Special Projects grant</td> <td style="text-align: center;">10/30/2014</td> <td></td> </tr> <tr> <td>Develop specifications to issue a Request for Qualification to procure professional services to development implement a joint programming calendar and revisions for SRC registration</td> <td style="text-align: center;">Dec. 2014</td> <td></td> </tr> <tr> <td>Collaborate with GPPL, KPL, MPL and the selected vendor develop shared functionality and design the web product.</td> <td style="text-align: center;">Mar. 2015</td> <td></td> </tr> <tr> <td>Publicize and launch programming calendar site</td> <td style="text-align: center;">Apr. 2015</td> <td></td> </tr> <tr> <td>Publicize and launch SRC site</td> <td style="text-align: center;">May 2015</td> <td></td> </tr> <tr> <td>Collect and report on usage data</td> <td style="text-align: center;">Aug. 2015</td> <td></td> </tr> </tbody> </table>			Milestone	Target Completion	% Complete	Award and accept the Library Services and Technology Act (LSTA) Special Projects grant	10/30/2014		Develop specifications to issue a Request for Qualification to procure professional services to development implement a joint programming calendar and revisions for SRC registration	Dec. 2014		Collaborate with GPPL, KPL, MPL and the selected vendor develop shared functionality and design the web product.	Mar. 2015		Publicize and launch programming calendar site	Apr. 2015		Publicize and launch SRC site	May 2015		Collect and report on usage data	Aug. 2015	
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