

## Culture/Recreation/Education Scorecard

Dept.	Goal Categories	Key Measures	FY 2012 Actual	FY 2013 Actual	FY 2014 Actual	FY 2015 Annual Target
Parks	Citizen Survey	Citizen satisfaction with quality of park and recreation programs and classes [annual survey]	91%	89%	88%	90%
Parks		Quality of programs and services [reported quarterly]	97%	100%	99%	100%
Parks		Quality of facilities [reported quarterly]	96%	100%	98%	100%
Parks	Program Participation	Adult Facility Memberships	2,981	3,036	2,596	3,310
Parks		Youth Facility Memberships	6,483	4,985	4,376	4,085
Parks		Senior Facility Memberships	1,731	1,696	1,647	1,470
Parks		Active Fitness and Weight Room Memberships	15,017	14,568	14,867	13,640
Parks		Participation in programs and classes [reported quarterly]	42,907	47,350	42,692	41,775
Parks		Camp Participation [reported quarterly]	6,740	6,725	7,255	6,555
Parks		Swim Lesson Participation	2,586	2,999	2,876	2,750
Parks		Outdoor Pool Admissions	127,519	121,952	118,292	130,500
Parks		Rounds of golf played	142,790	151,219	128,171	145,009
Parks		Rentals (Lake Room, Bob Duncan, Rec Centers, Pavilions, Aquatics)	7,142	8,060	8,047	7,950
Library	Library Usage	Library web site visits	1,340,282	1,209,117	1,421,649	1,250,000
Library		Self-service payments as a % of total transactions	31%	31%	46%	75%
Library		Self-service checkout as a % of total circulation	79%	78%	73%	85%