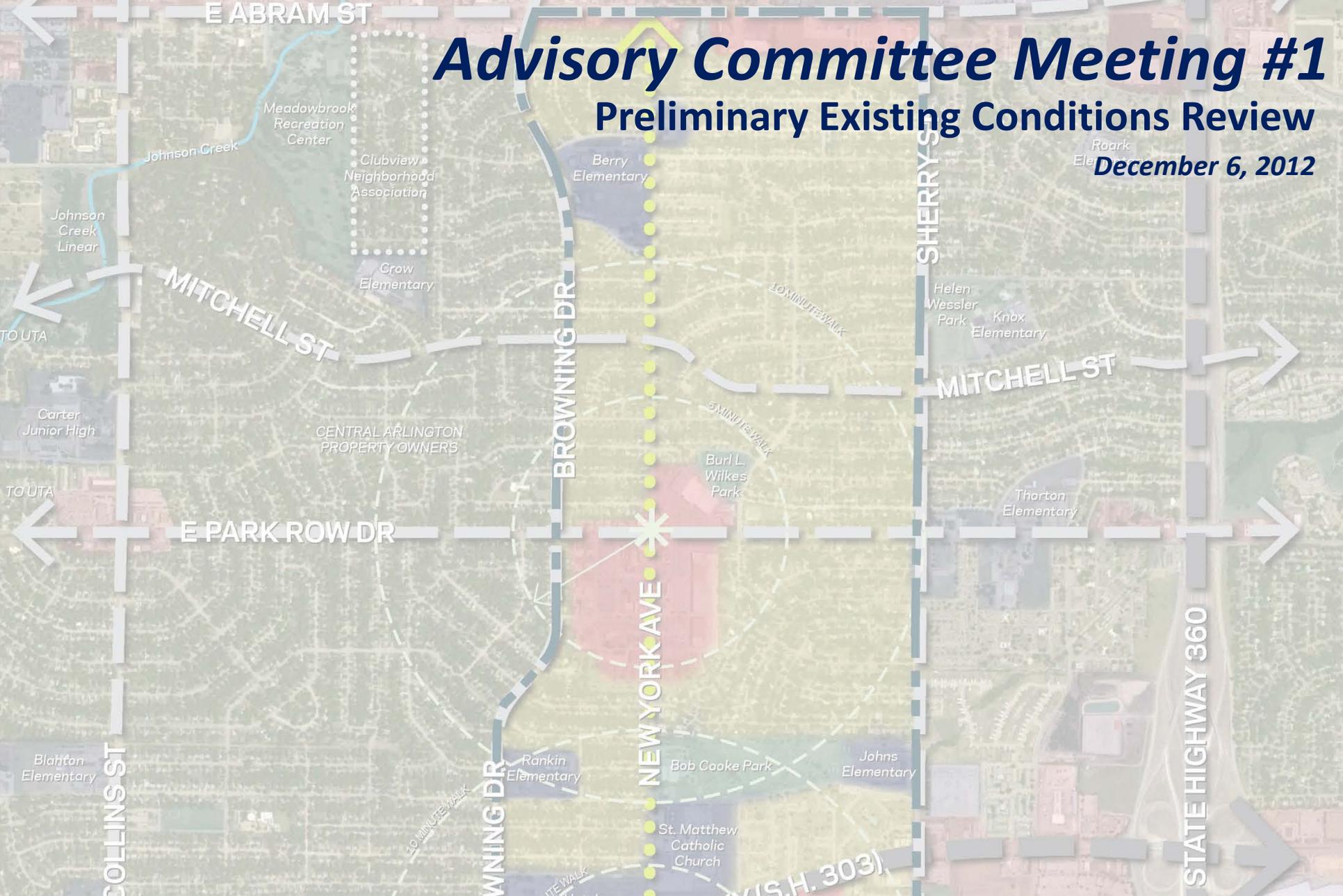


Advisory Committee Meeting #1

Preliminary Existing Conditions Review

December 6, 2012



NEW YORK AVENUE CORRIDOR STRATEGY



ARLINGTON, TEXAS

Agenda

- Introductions
- Study Background and Purpose
- Project Planning Process / Schedule Overview
- Advisory Committee Roles / Future Meetings
- Existing Corridor Conditions
- Visioning Exercise
- Next Steps



Study Background and Purpose

Study Background and Purpose

- In March, Council met to discuss priorities and made this area a priority for the 2012 work program
- Corridor is a key north-south linkage between the Entertainment District, the Great Southwest Industrial District/General Motors Assembly Plant, and the IH-20 employment center
- Majority of housing stock was constructed in the 1950s and 1960s. Retail areas along this corridor are aging and there is a lack of connectivity between retail areas and surrounding neighborhoods
- Subject area is bounded by a culturally diverse population base



Study Background and Purpose

The New York Avenue Corridor Strategy is intended to generate ideas and identify key goals and strategies to create a comprehensive vision to maximize the corridor's potential for redevelopment.



Study Background and Purpose - Objectives

- Support strong neighborhoods
- Create a functional corridor for all users (residents, business owners, consumers, commuters) and add value and improved quality of life to the adjacent neighborhoods and the City as a whole
- Provide the necessary guidance to direct the public and private investments in the corridor that leverage resources



Project Planning Process/Schedule Overview

Project Planning Process and Schedule Overview

November 2012 – January 2013

- Stakeholder input to identify community desires / vision:
 - Stakeholder Interviews;
 - Advisory Committee Input (Meetings 1 and 2)
 - Public Meeting #1
 - On-line survey

- Identify market opportunities and constraints:
 - Market Analysis
 - Development / Financial Interviews

- Identify locational / physical opportunities and constraints:
 - Existing Conditions Analysis
 - Parcel Analysis
 - Catalyst Site Analysis

- City Council Committee Briefing



Project Planning Process and Schedule Overview

January 2013 – March 2013

- Align community desires, market opportunities and locational opportunities:

- Prepare Draft Framework / Vision Plan:
 - Land Use Framework
 - Transportation Framework
 - Urban Design Framework

- Validate alignment of Draft Plan with community desires:
 - Advisory Committee Input (Meeting 3)
 - Public Meeting #2

- City Council Committee Briefing



Project Planning Process and Schedule Overview

March 2013 – April 2013

- Prepare Final Framework / Vision Plan:
 - Land Use Framework
 - Transportation Framework
 - Urban Design Framework

- Prepare Implementation Strategies:
 - Priorities for Investment
 - Benchmarks
 - Detailed Action Plan

- City Council Committee Briefing

- Pursue community feedback:
 - Advisory Committee Feedback (Meeting 4)
 - Public Meeting #3



Project Planning Process and Schedule Overview

May 2013 – August 2013

- Prepare Final Report:

- Planning and Zoning Commission:
 - Public Hearing
 - Recommendation to City Council

- City Council :
 - Public Hearing
 - Adoption



Advisory Committee Role and Future Meetings

Advisory Committee Role

- Represent the various constituencies (neighborhood, business, institutional, etc.) that exist in the corridor;
- Provide local and historic perspective as related to opportunities and issues facing the corridor;
- Be a sounding board for ideas and approaches to revitalization of the corridor;
- Provide preliminary feedback on materials prior to public meetings;
- Help the consultant team in interpreting the feedback we receive at public meetings; and
- Help create a buzz in the community related to the project.



Advisory Committee Meetings – Preliminary Schedule

- 2nd Advisory Committee Meeting – Prior to the first Public Meeting - Tentatively Scheduled for Thursday January 10, 2013
- 3rd Advisory Committee Meeting – Prior to the second Public Meeting - Tentatively Scheduled for Thursday February 28, 2013
- 4th Advisory Committee Meeting – Prior to the third Public Meeting - Tentatively Scheduled for Thursday April 25, 2013
- Confirmation of meeting time and location

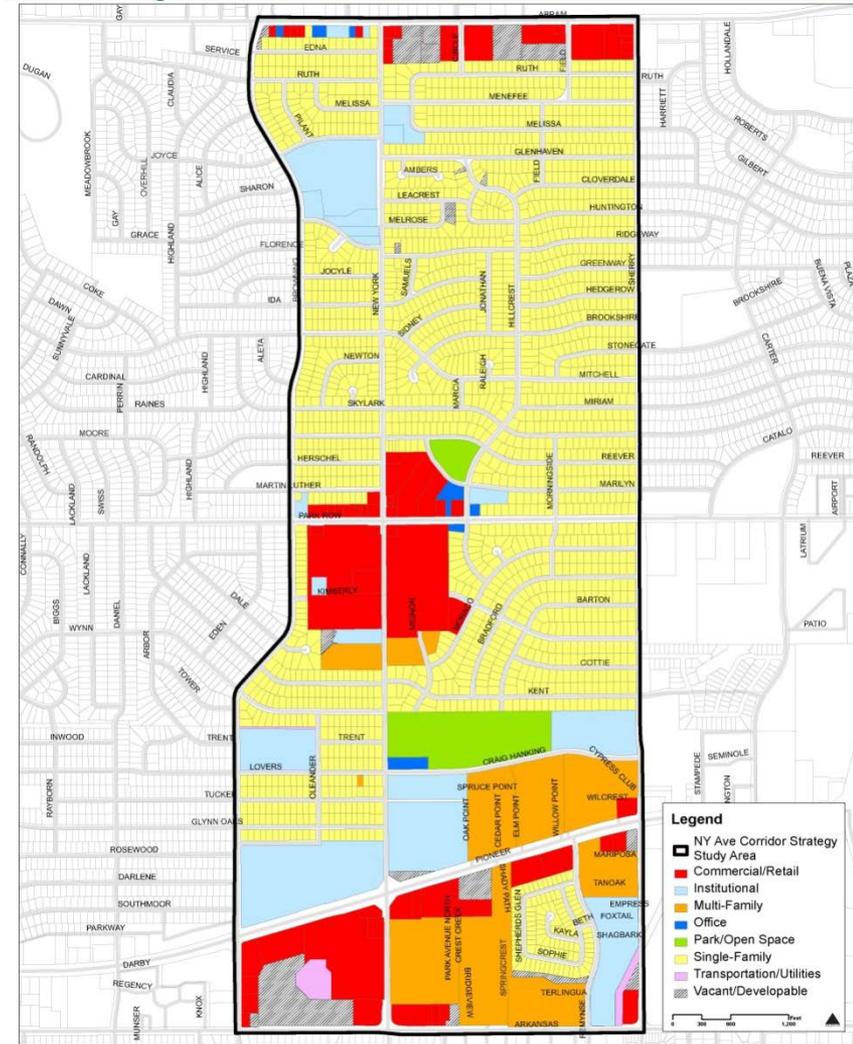


Existing Corridor Conditions

Existing Land Use

- Predominant land use is single family residential
- Institutional, multi-family and commercial / retail are also significant in the corridor
- Commercial development pattern is broken into separate neighborhood centers along New York Avenue and Park Row
- Commercial development pattern is a strip pattern (continuous commercial development) on Pioneer Parkway and Abram Street
- The majority of the properties in this corridor are already developed (few undeveloped parcels)

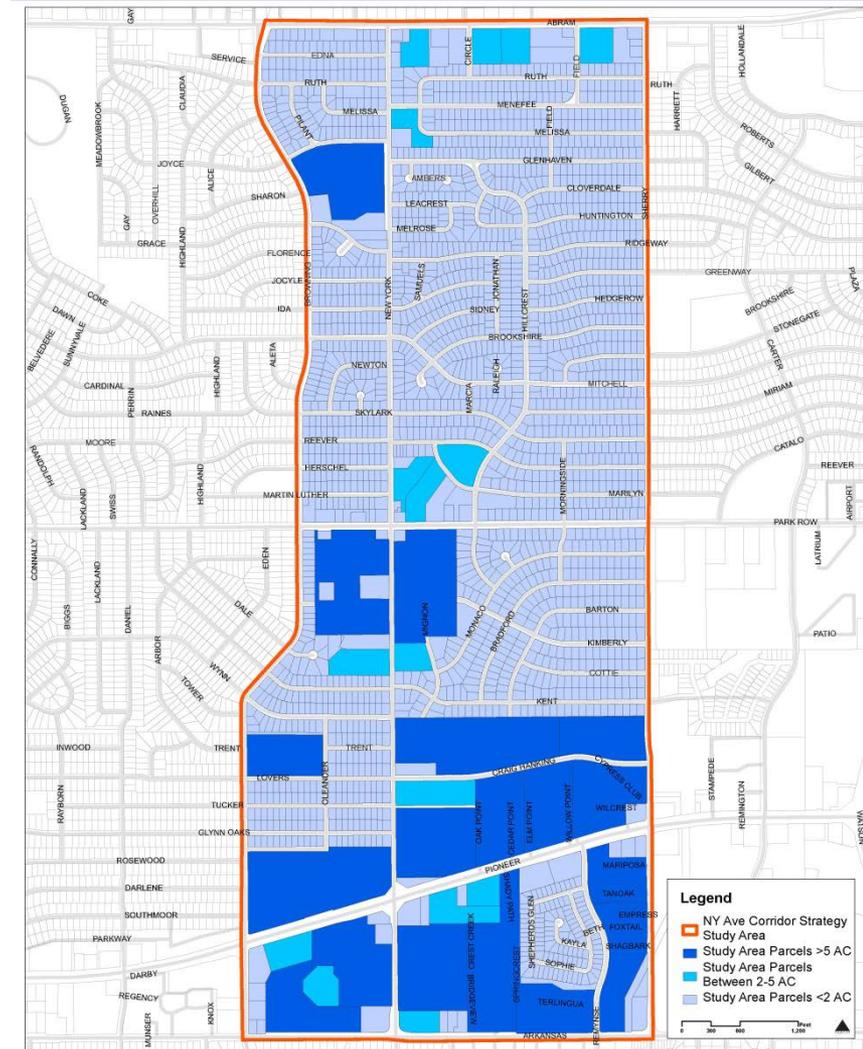
Existing Land Use



Existing Parcel Size

- 18 parcels are greater than 5 acres
- 16 parcels are between 2 and 5 acres
- 2,238 parcels are less than 2 acres

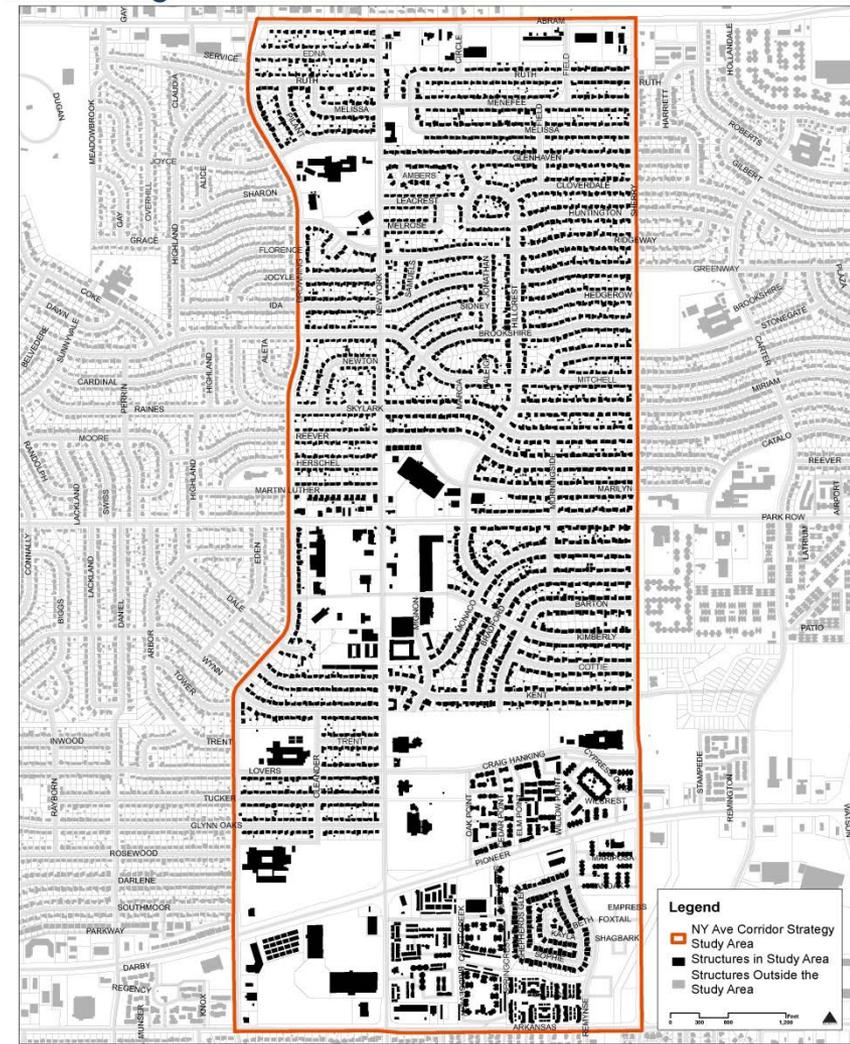
Parcel Size



Existing Structures

- The existing corridor character is indicative of a suburban development pattern
- Commercial and institutional uses are relatively low intensity

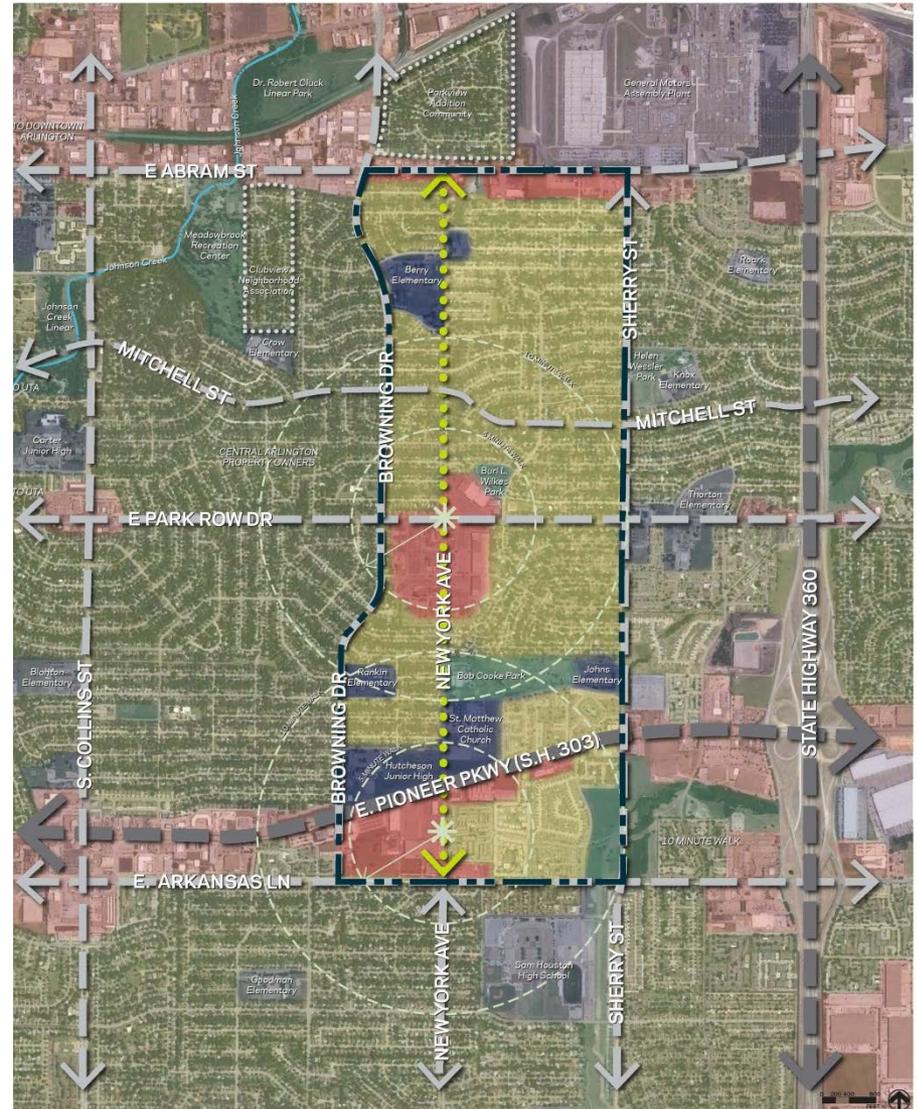
Existing Structures



Visioning Exercise

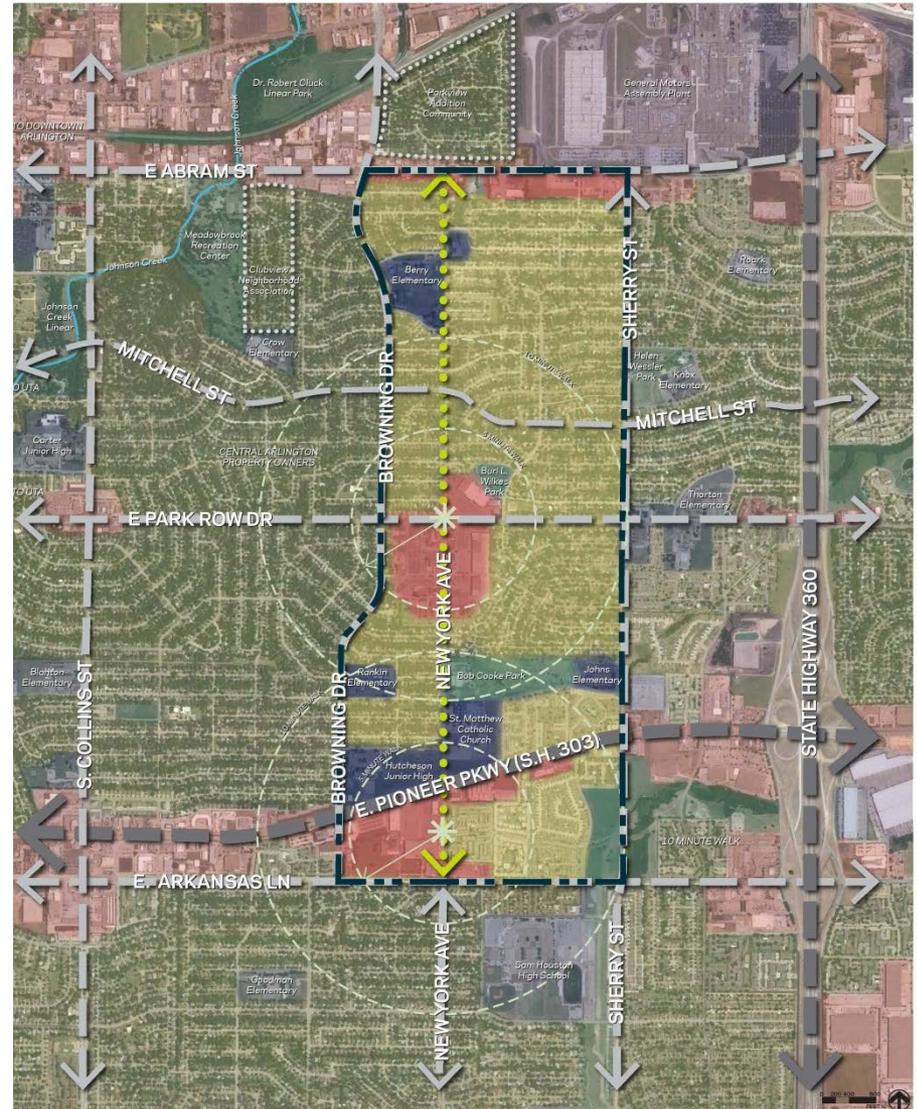
Visioning Exercise – Question #1

What is your vision for the New York Avenue study area within the next 5 to 10 years?



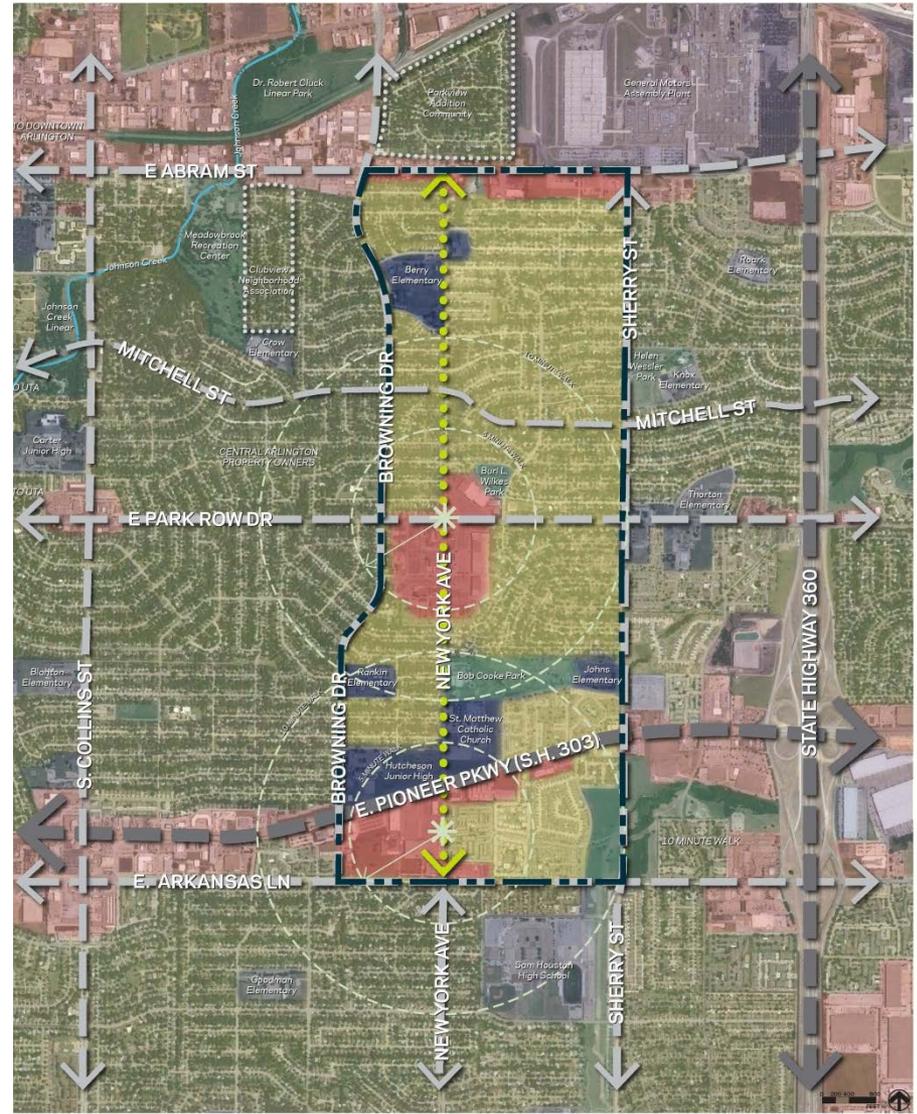
Visioning Exercise – Question #2

What are the obstacles to reaching that vision?



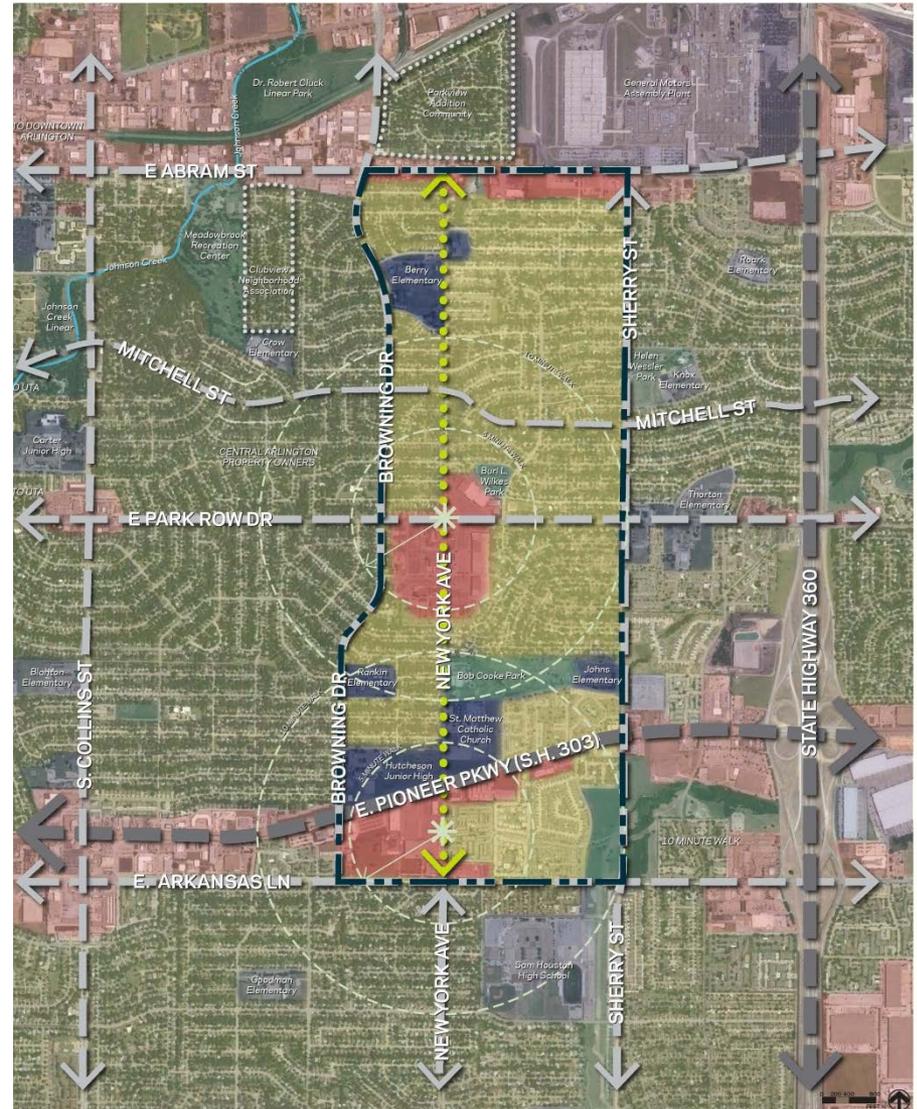
Visioning Exercise – Question #3

What are the New York Avenue area's greatest opportunities or assets?



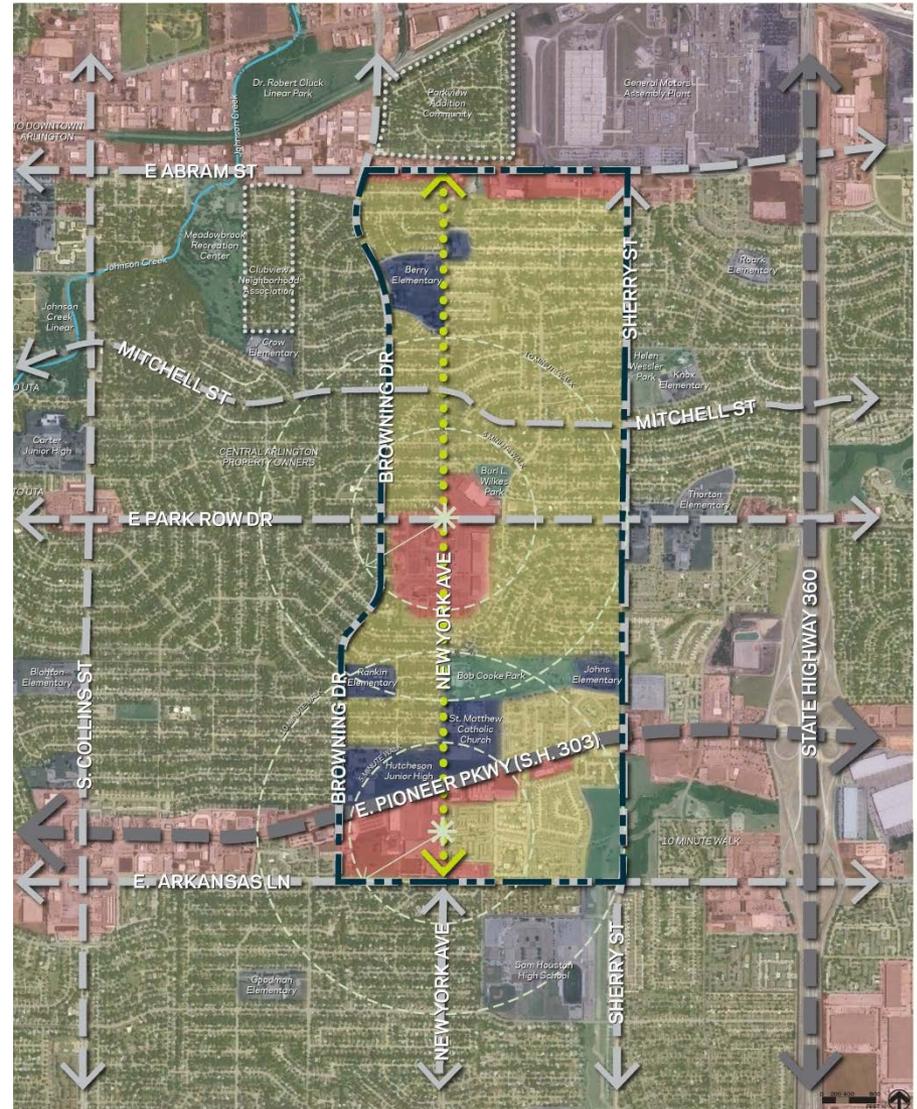
Visioning Exercise – Question #4

What has to happen for future efforts to succeed?



Visioning Exercise – Question #5

What do you consider to be the center or heart of the corridor?



Next Steps

Next Steps

- 2nd Advisory Committee Meeting
 - Tentatively Scheduled for January 10, 2013 at the Senior Recreation Center
- 1st Public Open House
 - Saturday, January 12, 2013 at 9:30 am at the Senior Recreation Center

