

June 4, 2015

NOTICE

The Board of Directors for Arlington, the Arlington Convention and Visitors Bureau will hold a Board Meeting on **Wednesday, June 10, 2015 at 3:00pm**. This meeting of the Board of Directors will be held at City Hall in the Council Briefing Room on the 3rd floor. City Hall is located at 101 W. Abram Street in Arlington, Texas

Ronnie Price, President and CEO
Arlington CVB Board of Directors



**Arlington Convention & Visitors Bureau
Meeting of the Board of Directors
City Hall, Council Briefing Room
June 10, 2015
3:00pm**

AGENDA

I. Call to Order

II. Guest Speakers:

- A. Trey Yelverton, City Manager and Jay Warren, Marketing Communications Manager

III. Consent Agenda

- A. Board Attendance Record and Minutes

- B. Approval of April 8, 2015 Minutes

IV. Chairman's Report

- A. Executive Committee Report
- B. Board Activities for May & June

V. CEO Report

- A. Review and Approval of March & April Financials
- B. CEO Summary for May & June
- C. Strategic Plan

VI. ACC Report

- A. March & April Activities/Revenue

VII. New Business

- A. Committee Updates
 - ACTC- Arlington Cultural Tourism Council- C. Little
 - Budget/Revenue – C. Cravens , S. Gunn
 - Legislative – R. Martinez
 - Sports Committee - M. Wilson
 - Transportation – S. Capehart

VIII. Old Business

IX. Adjourn